

PATTERN AND PLAY: ANIMATED WALLPAPER

PROJECT DESCRIPTION:

For this assignment, you will create a video loop that combines pattern and animation to create a digitally animated wallpaper. We will project this video to fit a wall from floor to ceiling so it appears as wallpaper. You are encouraged to think about how elements of surprise and play can be employed in a work of art, as well as how we interact with images in our daily and domestic lives and how artists can infiltrate those spaces to send a new message. What does it mean when something we thought was a still image becomes moving? What types of patterns and images are typical of wallpaper and what do they represent in our culture? How can artists appropriate graphics that are typical of wallpaper to send a new message?

THINGS TO CONSIDER:

Historical/traditional contexts and components of wallpaper:

- pattern (repetition of shape/graphic)
- meant to exist in background rather than foreground
- decorative
- shape and size dependent on elements of architecture
- affects the function, mood and style of a room (bathroom wallpaper or kitchen wallpaper)
- may reflect the age, status or gender of its inhabitants
- many times a representation of somewhere else - plants, flowers, park scenes
- even though it is printed material, it is ephemeral, and many times reflects styles of certain eras. It is often covered over by more wallpaper or paint and uncovered later during remodeling.

TOOLS WE WILL USE:

- ANIMATING SHAPES/GRAPHICS IN ADOBE AFTER EFFECTS OR ADOBE PREMIERE
- TRANSFERRING ILLUSTRATION FILES TO AFTER EFFECTS AND PREMIERE
- PROJECTION MAPPING TO FIT WALL

PROJECT REQUIREMENTS:

- At least 10 seconds
- Looping narrative/non-narrative
- Contain a pattern that is animated
- Graphics respond to cultural contexts of Wallpaper

ART THAT WE WILL LOOK AT:

- [Brigitte Zieger](#) (animated wallpaper)
- Chris Doyle (patterned animations)
- [Games of Skill and Chance](#)
- [Book animations](#)
- [Robert Gober](#) (sculpture, installation, political wallpaper)-[The Heart is Not a Metaphor Video](#)
- [Eric Dyer](#) (3D zoetropes)

DUE DATE: MONDAY, DECEMBER 6TH

